



FANCY RUNNING YOUR OWN STORE?

Join us this Christmas
and we will help you achieve your goal



WHO ARE WE?



Buchanan Galleries, Glasgow

**We opened our first 12 UK stores in 1998
and since then we have grown into a
much-loved and recognised retail brand.**

Our return to the high street and shopping centres every year, is synonymous with the arrival of the festive season. In 2019, our 21st season, we opened 275 stores across the UK and Ireland.

OUR PRODUCTS



Calendars, planners and diaries have always been our bread and butter and we have over 4,000 titles available in our extended range, but we also offer thousands of gift products such as socks, mugs, books, stationery and more.

WHAT CUSTOMERS LOVE

Our loyal customers appreciate the great quality and value for money of our products which include a wide range of calendars with everything from Dogs to Dali and Disney to Dr Who. We really do have something for everyone at Christmas.

“Lovely staff - very polite and pleasant. Thank you for such great service.” - Mansfield Four Seasons

“Great service, well presented store and lovely staff. Very impressed.”
- Bristol Cribbs Causeway

THE ROLE OF THE STORE OPERATOR



The role of the Store Operator is to ensure the day to day tasks of operating a store are carried out effectively:

- *Delivering excellent customer service*
- *Driving sales*
- *Opening and closing on time*
- *Stock processing, replenishment and merchandising*
- *Daily cashing up and banking*

See our contact details below to find out more about the role of a Store Operator.

HOW DOES IT ALL WORK?



Castle Quay Shopping Centre, Banbury

WHAT CAN YOU EXPECT FROM CALENDAR CLUB?

The Calendar Club team will:

- ✓ *Negotiate the lease on your store*
- ✓ *Pay the rent on your store*
- ✓ *Provide the store fixtures and fittings and ensure the store is fitted out*
- ✓ *Provide your first stock delivery*
- ✓ *Provide uniforms for you and your staff*
- ✓ *Provide a till*

We provide full training (online and in-store) for all the systems and processes involved, to ensure you have the tools to make your season successful.

Once your store is up and running, you will have the full support of a dedicated store support team, who are only a phone call away should you have any questions. You will have your own Territory Manager who can provide in-store guidance and training and who will also be available 24/7 on the phone.

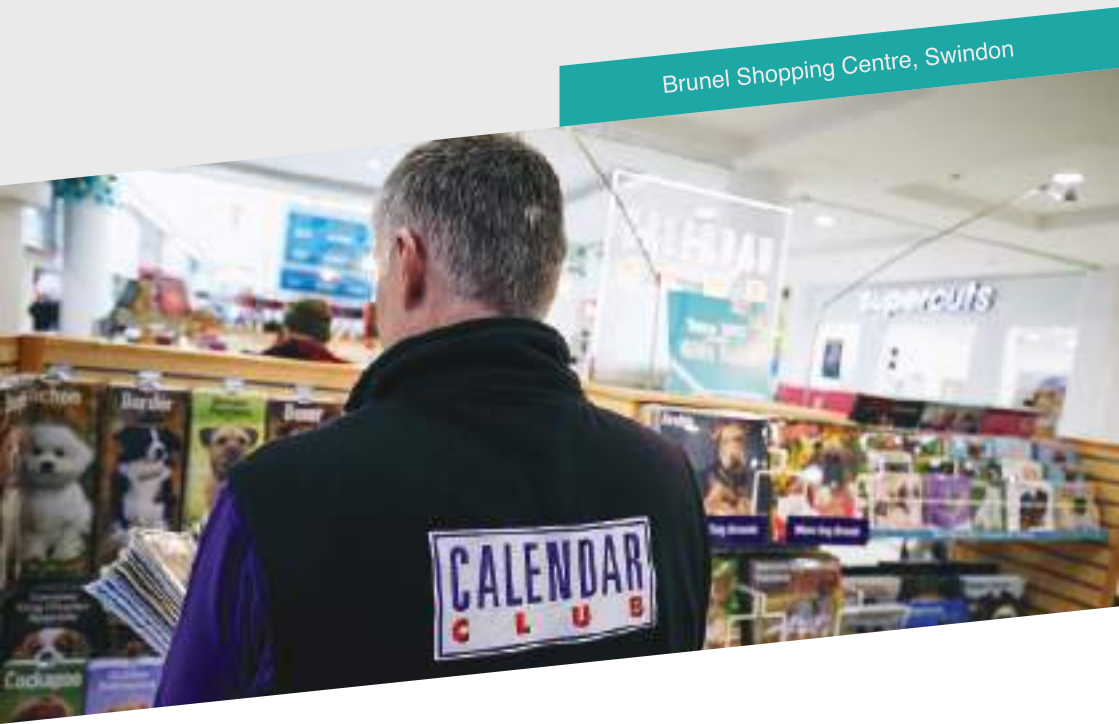
OUR STORE OPERATORS ARE SELF-EMPLOYED

Store Operators are paid on a commission basis, calculated as a percentage of sales. The more sales you make, the more you earn.

Commission is paid weekly, in arrears, directly into your bank account. You will receive commission statements for your records.

As a self-employed Store Operator, you are responsible for hiring your team and for paying them, but there is no need to panic(!), as we provide guidance on the number of staff you need and how many hours they should work based on the store you are running. Built into your commission is a calculation based on these guidelines.

Brunel Shopping Centre, Swindon



WHY BECOME A STORE OPERATOR?



BE YOUR OWN BOSS

Run your own business with the full support of an experienced team.



HIGH EARNING POTENTIAL

There is no commission cap: the more you sell, the more you earn.



EASY TO SELL

Our products are extremely popular.



RECOGNISED BRAND

We have a loyal customer base who come back every year.

OPERATOR FEEDBACK

"I believe Calendar Club has come a long way in the eleven years I have been an operator. Calendar Club have constantly changed things to make everything easier for the operator to help increase sales."

"Fantastic support from my Territory Manager, always available. Training was thorough and well executed. Pleasure to work with Calendar Club again."

"Fun and focused head office with a great level of support. Amazing work life balance due to the way Calendar Club trades each year. Would highly recommend."

CALENDAR

C L U B

Read more of the ins and outs of being a Store Operator
and apply online here:

www.calendarclub.co.uk/runastore

Alternatively phone or email us on:

01392 826 800

operations@calendarclub.co.uk

intu Braehead Shopping Centre, Glasgow

